Millennials & Gen Z – Reshaping the Modern-Day Workplaces

Mr. Srinivas Thimmaiah

Assistant Professor, DoS in Business Administration PG Wing of SBRR Mahajana First Grade College (Autonomous) Pooja Bhagavat Memorial Mahajana Education Centre K R S Road, Metagalli, Mysuru - 16

ABSTRACT

We are living in the era with the largest generational diversity to date. The idea of a multigenerational workforce has become an integral part of the workforce itself. In Context, the Presentation closely analyses Gen Z & Millennials, to better understand their views, preferences, and expectations of the workforce. While the Millennials Occupya central position, and, the Gen Z's coming of age and beginning to enter the workforce en masse with them a unique set of skills, values, and expectations, it becomes of utmost importance for businesses and organizations to understand Gen Z& Millennials'workforce preferences as the demographic group is determined to shape the workforce. The Presentation also explores the unique characteristics, values, and perceptions of Millennials &Generation Z, as well as the developing dynamics of work in the digital business climate and their impact on collaboration and transformation. As Gen Z will compose almost 30% of the workforce by 2025, it is time to deep dive into this generation's preferences and adapt workplace policies and procedures, allowing for the creation of a symbiotic relationship between the generation and the workforce.





