



**Mahajana Education Society (R)**  
**SBRR Mahajana First Grade College (Autonomous)**  
Affiliated to University of Mysore  
Re-Accredited by NAAC with 'A' Grade, College with Potential for Excellence  
**Post Graduate Wing**  
**Pooja Bhagavat Memorial Mahajana Education Centre**  
**K R S Road, Metagalli, Mysuru – 570 016**

<b>Title of the Event and name of the venue</b>	<b>Vayah Vikas, Ganabharathi , Mysuru</b>
<b>Date</b>	<b>17.12.2024</b>
<b>Details of the department organizing the event in collaboration with institution</b>	<b>DEPARTMENT OF SOCIAL WORK PBMMEC, Mysuru</b>

**Purpose and scope of the event:** As part of their fieldwork training and extension activity, students of the Master of Social Work (MSW) program volunteered for the *Vayah Vikas Programme* held on 17.12.2024. The programme, initiated by the Vayah Vikas Foundation, focuses on the empowerment, dignity, and well-being of the elderly population through awareness, health care assistance, and intergenerational support systems. The collaboration provided students with practical exposure to geriatric care, community development, and social advocacy.

**Details of the talk/event/activity: The students volunteered for the programme with the following objectives**

- To sensitize students to the needs and challenges faced by the elderly.
- To provide companionship, assistance, and psychosocial support to senior citizens.
- To promote intergenerational bonding and learning.
- To understand the scope and challenges in implementing elderly welfare programmes at the grassroots level.

**Event Highlights:** The MSW students were divided into groups and assigned to different community centers, old age homes, and health outreach programmes under Vayah Vikas. The key activities included:

- **Elderly Interaction and Counselling:** Engaging in meaningful conversations, listening to life experiences, and offering emotional support to senior citizens who often feel isolated or neglected.
- **Digital Literacy Sessions:** Teaching basic mobile phone usage, digital banking, and video calling to help elders stay connected with their families

**A brief profile of the resource persons:** Shankar Ranganathan, who is the Head of Operations for Karnataka Chapter, Vayah Vikas.

**Target audience and No. of Participants/beneficiaries: 25 MSW students and general public**



**Signature of the Event Co-ordinator**

**(Dr. B R Jayakumari)**

