



Mahajana Education Society (R)
SBRR Mahajana First Grade College (Autonomous)
Affiliated to University of Mysore
Re-Accredited by NAAC with 'A' Grade, College with Potential for Excellence
Post Graduate Wing
Pooja Bhagavat Memorial Mahajana Education Centre
K R S Road, Metagalli, Mysuru – 570 016

Title of the Event and name of the venue	Brochure Designing competition by Agastya international foundation, PBMMEC mysuru
Date	22.01.2025
Details of the department organizing the event in collaboration with institution	DEPARTMENT OF SOCIAL WORK PBMMEC, Mysuru

Purpose and scope of the event: Agastya International Foundation, in collaboration with the Department social work, PBMMEC, Mysuru organized a *Brochure Designing Competition* for postgraduate students on 22.01.2024 for the students who had attended creative skilling programme. The competition aimed to promote creativity, visual communication skills, and awareness about social causes among students through the medium of design.

Details of the talk/event/activity: Participants were invited to design a brochure based on any one of the following themes:

- Innovation in Education
- Rural Empowerment
- Environmental Awareness
- Creative Learning through Science

Students were given the flexibility to design either in digital format or handmade form, incorporating both visuals and informative content.

Event Highlights:

- The event began with a welcome note by Mr. Chandan Kashyap, who shared the objectives of the competition and appreciated the students' enthusiasm.
- Participants demonstrated a variety of creative approaches, from minimalist to highly graphic designs, addressing core societal themes with clarity and purpose.
- The top 3 entries were awarded with **certificates, cash prizes and creative kits** sponsored by Agastya International Foundation.
- Special appreciation was given to entries that stood out in terms of innovation and impact.

A brief profile of the resource persons:

- Mr. Chandan Kashyap, Trainer, Creative Skilling Team
- Agastya International Foundation, Kumbarakoppal, Mysur
- Ms. Meghana, Asst professor, dept of computer science, PBMMEC, Mysuru

Target audience and No. of Participants/beneficiaries: 45 PG students



Signature of the Event Co-ordinator

(Dr. B R Jayakumari)