



Mahajana Education Society (R)
SBRR Mahajana First Grade College (Autonomous)
Affiliated to University of Mysore
Re-Accredited by NAAC with 'A' Grade, College with Potential for Excellence
Post Graduate Wing
Pooja Bhagavat Memorial Mahajana Education Centre
K R S Road, Metagalli, Mysuru – 570 016

Title of the Event and name of the venue	Orientation on IBM Skill Build programme
Date	19.12.2024
Details of the department organizing the event in collaboration with institution	DEPARTMENT OF SOCIAL WORK PBMMEC, Mysuru

Purpose and scope of the event: The Department of Social Work organized an orientation programme on the **IBM SkillBuild** initiative on 19.12.2024. The session aimed to introduce MSW students to the IBM SkillBuild platform—an industry-relevant digital learning ecosystem designed to enhance professional skills, employability, and digital fluency among youth.

Details of the talk/event/activity: The IBM SkillBuild Orientation Programme was a timely initiative to support the holistic development of MSW students. It aligned well with the department's vision to prepare socially committed, digitally empowered professionals who can respond effectively to the evolving demands of the development sector. The objective of the programme was to

- 🎬 To familiarize students with the IBM SkillBuild platform and its features.
- 🎬 To encourage students to utilize the platform for personal and professional development.
- 🎬 To integrate digital skills and soft skills into the learning journey of MSW students.
- 🎬 To build awareness of future-ready competencies relevant in the social work and development sector.

Event Highlights: The orientation successfully created awareness about IBM SkillBuild as a valuable learning tool. The department resolved to integrate IBM SkillBuild learning modules as part of career guidance and fieldwork reflection sessions.

A brief profile of the resource persons: Mr. Prabhu, Programme co-ordinator, ibm skillsbuild internship from SRF foundation, Bangalore

Target audience and No. of Participants/beneficiaries: 48 MSW students



Signature of the Event Co-ordinator

(Dr. B R Jayakumari)