



Mahajana Education Society (R)
SBRR Mahajana First Grade College (Autonomous)
Affiliated to University of Mysore
Re-Accredited by NAAC with 'A' Grade, College with Potential for Excellence
Post Graduate Wing
Pooja Bhagavat Memorial Mahajana Education Centre
K R S Road, Metagalli, Mysuru – 570 016

Title of the Event and name of the venue	International Women's Day Celebration – 2025 PG Wing, Pooja Bhagavat Memorial Mahajana Education Centre
Date	24.03.2025
Details of the department organizing the event in collaboration with institution	DEPARTMENT OF SOCIAL WORK PBMMEC, Mysuru

Purpose and scope of the event: The **International Women's Day 2025** celebration organized by the Department of Social Work aimed to raise awareness about gender equality and inspire students to actively engage in conversations and actions that promote women's rights. The theme "*Accelerate Action*" emphasized the urgency of taking concrete steps toward building a more equitable and inclusive society.

The scope of the event extended beyond celebration; it served as a platform for:

- Reflecting on the achievements and challenges of women.
- Encouraging youth involvement in gender-sensitive advocacy.
- Creating awareness on the need for consistent and informed efforts in promoting gender justice.
- Integrating academic learning with social responsibility among PG students.

Details of the talk/event/activity: The event was conducted on **24th March 2025** at the **PG Wing of Pooja Bhagavat Memorial Mahajana Education Centre**, Mysuru. It was attended by students and faculty members of the Department of Social Work.

The event began with the **planting of saplings** by the invited dignitaries, symbolizing growth, care, and sustainability. This was followed by the **State Anthem** performed by students, and a formal **welcome address** by Dr. Bhavana V, who introduced the guests.

The dignitaries **Dr. Lolakshi** and **Dr. Sowmya Erappa** delivered impactful addresses, highlighting the importance of informed activism, women's empowerment, and the collective responsibility of society to accelerate action. Their talks covered personal experiences, statistical insights, and motivational messages relevant to the theme.

The event also included a **student discussion session**, where selected MSW students spoke for 3 minutes each, sharing perspectives on gender issues, the need for inclusive leadership, and ways to advocate change in their communities.

The programme concluded with a **Presidential Address** by **Dr. B.R. Jayakumari**, followed by a **Vote of Thanks** by Ms. Pushpa (II MSW), and the **National Anthem**.

Event Highlights:

- **Theme:** “Accelerate Action” – promoting urgency in achieving gender equality.
- **Planting of saplings** as a symbolic and environmental gesture.
- **Inspiring speeches** by guest speakers Dr. Lolakshi and Dr. Sowmya Erappa.
- **Interactive student discussion** where MSW students voiced opinions and experiences.
- **Presidential address** that emphasized youth as drivers of societal transformation.
- **Active student involvement** in organizing and hosting the event, including emceeing by Ms. Rakshitha and vote of thanks by Ms. Pushpa.
- A collective singing of the **National Anthem** to conclude the event on a patriotic note..

A brief profile of the resource persons:

- Dr. Lolakshi, Professor and Director, Kuvempu kannada adhyayana Kendra, Manasa Gangotri, Mysuru
- Dr. Sowmya Erappa, Principal, Sheshadripuram College, Mysuru
- Dr. B.R Jayakumari, Principal, SBRRMFGC, Mysuru

Target audience and No. of Participants/beneficiaries:



Signature of the Event Co-ordinator

(Dr. B R Jayakumari)