



Mahajana Education Society (R)
SBRR Mahajana First Grade College (Autonomous)
Affiliated to University of Mysore
Re-Accredited by NAAC with 'A' Grade, College with Potential for Excellence
Post Graduate Wing
Pooja Bhagavat Memorial Mahajana Education Centre
K R S Road, Metagalli, Mysuru – 570 016

Title of the Event and name of the venue	Field visit to KMF Mysuru
Date	30.05.2025
Details of the department organizing the event in collaboration with institution	DEPARTMENT OF SOCIAL WORK PBMMEC, Mysuru

Purpose and scope of the event: The educational field visit to **Karnataka Milk Federation (KMF), Mysuru**, was organized to provide MSW students with a deeper understanding of the **cooperative model in rural development**, the **dairy industry's contribution to livelihoods**, and **employee welfare practices** in an industrial setting.

The objectives of the visit were:

- To observe the **functioning of a large-scale cooperative dairy unit**.
- To understand the **supply chain, production process, and quality control** in the milk industry.
- To learn about the **welfare programmes and HR policies** for workers and milk producers.

Details of the talk/event/activity: The visit began with an introductory session by the **KMF Public Relations Officer**, who gave an overview of KMF's structure, history, and reach across Karnataka. Students then visited various departments within the unit.

Key Areas Observed:

- **Milk Collection & Testing Unit:** Students saw how milk from rural dairy farmers is collected, tested for quality, and recorded digitally.
- **Processing & Pasteurization Plants:** Demonstration of how raw milk is pasteurized, homogenized, and packaged.
- **Quality Control Laboratory:** Insights into microbiological testing, adulteration checks, and maintenance of hygiene standards.
- **Packaging and Cold Storage:** Observation of automated packaging lines and cold chain management for distribution.
- **Farmer Welfare Programmes:** Presentation on subsidies, veterinary support, training, and incentives provided to dairy farmers.

Event Highlights:

- Detailed exposure to **cooperative dairy management**, rural procurement, and industrial operations.
- Understanding the **employment and empowerment opportunities** offered to rural women and small-scale farmers through milk cooperatives.
- Discussion on **KMF's CSR initiatives**, especially in education, animal health, and sustainability.

A brief profile of the resource persons:

Mrs. Sowmya, HR Officer, Mysore Co-operative Milk Union (Mymul), Mysore

Target audience and No. of Participants/beneficiaries: 48 MSW students



Signature of the Event Co-ordinator

(Dr. B R Jayakumari)

