



Mahajana Education Society (R)
SBRR Mahajana First Grade College (Autonomous)
Affiliated to University of Mysore
Re-Accredited by NAAC with 'A' Grade, College with Potential for Excellence
Post Graduate Wing
Pooja Bhagavat Memorial Mahajana Education Centre
K R S Road, Metagalli, Mysuru – 570 016

Title of the Event and name of the venue	“Clean Drive on World Environment Day – 2025” organized by CII Mysuru, Young Indians (Yi), and Industry Panels Mysuru Ring Road and Maharaja’s College Grounds
Date	14.06.2025
Details of the department organizing the event in collaboration with institution	DEPARTMENT OF SOCIAL WORK PBMMEC, Mysuru

Purpose and scope of the event: The event was organized to commemorate **World Environment Day 2025** with the theme of #BeatPlastic, #OurLandOurFuture, and #GenerationRestoration. The primary aim was to foster environmental awareness, promote community involvement in maintaining public cleanliness, and instill eco-conscious values among citizens, especially the youth. The initiative intended to demonstrate actionable solutions for plastic reduction and environmental restoration through a hands-on clean-up drive and an educational awareness session.

Details of the talk/event/activity: The event began with a clean-up drive at 7:00 AM, covering significant parts of Mysuru Ring Road, where MSW students actively participated in collecting and segregating waste, particularly focusing on plastic and non-biodegradable materials.

After the field activity, all participants assembled at Maharaja’s College Grounds by 9:30 AM, where they were provided with breakfast. This was followed by an awareness session from 10:00 AM to 10:30 AM, where expert speakers shared insights on the importance of environmental conservation, sustainable practices, and youth responsibility in building a cleaner, greener future.

Event Highlights:

- 📌 Informative awareness session focusing on environmental sustainability and the role of individuals in combating plastic pollution.
- 📌 Networking opportunity for students with professionals from industry and civic organizations.

A brief profile of the resource persons: The awareness session was led by environmentalists and CSR representatives from **CII Mysuru** and **Young Indians (Yi)**. While specific names were not disclosed in the event poster, the speakers were experts from the fields of Health, Safety, Environment & Wellness, and had experience in corporate sustainability initiatives and civic environmental leadership.

Target audience and No. of Participants/beneficiaries: College students, youth volunteers, corporate employees, and local citizens.



Signature of the Event Co-ordinator

(Dr. B R Jayakumari)