

Mahajana Education Society (R)
SBRR Mahajana First Grade College (Autonomous)
Affiliated to University of Mysore
Re-Accredited by NAAC with 'A' Grade, College with Potential for Excellence
Post Graduate Wing
Pooja Bhagavat Memorial Mahajana Education Centre
K R S Road, Metagalli, Mysuru – 570 016

Date: 17th December 2025

Title of the Event and name of the venue:

Title: Invited talk on 'German Language: Your Gateway to Global Tech Careers'

Venue: MCA Classroom

Details of the department organizing the event in collaboration with institution:

Department of Studies in Computer Science (MCA).

Purpose and scope of the event:

The event was organized to create awareness among MCA students about the importance of the German language for global technology careers. It aimed to highlight the role of language and cultural understanding in enhancing employability and professional growth. The session covered German language basics, cultural practices, do's and don'ts, and grammar essentials. It also emphasized career opportunities, higher education prospects, and industry demand for German-speaking IT professionals.

Details of the event:

The programme began with the introduction and welcome by Smt. Rachana C R, Associate Professor and Head, Department of MCA. The resource person Smt. Sharada M. K. began the session by emphasizing the growing relevance of the German language in the global IT and technology ecosystem. She highlighted Germany's strong position in software development, engineering, research, and innovation, and explained how proficiency in German can significantly enhance employability, higher education prospects, and professional growth for MCA graduates.

The talk also provided valuable insights into German culture, workplace ethics, and professional etiquette. The speaker discussed cultural aspects such as punctuality, discipline, respect for structure, and clarity in communication, helping students understand how cultural awareness complements language learning and is essential for working or studying in German-speaking countries.

Further, Smt. Sharada M. K. introduced students to the basics of German grammar, including sentence structure, commonly used expressions, and pronunciation. She explained important do's and don'ts while learning and using the language, stressing the need for accuracy, consistent practice, and cultural sensitivity. Practical examples were shared to make the session engaging and easy to understand for beginners.

The session was highly interactive and informative, encouraging students to view foreign language learning as a strategic career skill rather than an optional add-on. She explained that German-speaking IT professionals are in high demand in areas such as software development, data analytics, cloud computing, cybersecurity, ERP (SAP) consulting, technical support, and IT project management. Opportunities exist not only in Germany, Austria, and Switzerland but also in multinational companies in India that work closely with German clients. Knowledge of German further opens pathways for higher education, research roles in Germany, thereby providing MCA students with a strong global career advantage. Overall, the invited talk successfully motivated MCA students to explore German language learning as a gateway to global opportunities in technology and allied fields. To conclude, Smt. Rachana C R, Associate Professor and Head, Department of MCA. appreciated the interaction and thanked the resource person.

Outcome: The program enhanced students' awareness of global career pathways and inspired them to consider learning German to strengthen their professional competencies.

A brief profile of the resource person:

Smt. Sharada M K is a Service Delivery Professional, IT Sector & German Language Teacher.

Smt. Sharada M.K brings over 34 years of rich and diverse experience across IT service delivery, product ownership, leadership, and translation services. She has served as **Director and Service Delivery IT Head at ANP Abhyas Private Limited**, where she led strategic initiatives for an online education platform, including the development of the **"My Abhyas" mobile and web-based e-learning application** integrating LMS, ERP, and School-on-Wheels solutions.

No. of Participants: 58 Students of I semester MCA, 3 members of the teaching faculty and 2 non-teaching members.


Dr. B R Jayakumari

Principal
PRINCIPAL

Smt. Bhagyalakshamma Rattahalli Rume
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IQAC Coordinator
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Mrs. Rachana C R
Event Co-ordinator





Body Language & Etiquette

- 🇩🇪 German: firm handshake, direct eye contact
- 🇮🇳 India: Namaste, touch feet, expressive
- 🇩🇪 Germans keep more physical space



Autobahn
Teleskop
guten Tag
guten Morgen
Eine Hundstunde
Volkswagen
BMW
Benz
S10
Ich habe S
Wie geht es Ihnen?
gut



