

Mahajana Education Society (R)
SBRR Mahajana First Grade College (Autonomous)
Affiliated to University of Mysore
Re-Accredited by NAAC with 'A' Grade, College with Potential for Excellence
Post Graduate Wing
Pooja Bhagavat Memorial Mahajana Education Centre
K R S Road, Metagalli, Mysuru – 570 016

Date: 20th December 2025

Title of the Event and name of the venue:

An Invited Talk on “DISCOVER DESIGN THINKING FOR GROWTH” for MCA Students

Venue: PG Auditorium

Details of the department organizing the event in collaboration with institution:

The Department of MCA, SBRR Mahajana First Grade College (Autonomous), PG Wing, Mysuru, in association with CII-Yi, Young Indians (Yi) is a movement for Indian youth to Converge, Lead, Co-Create and influence India's Future. As an integral part of the Confederation of Indian Industry (CII), Mysuru Chapter and Innomantra Consulting Private Limited, Bengaluru, organized an invited talk on “Discover Design Thinking for Growth” for the MCA students on 20th December 2025.

Purpose and scope of the event:

The objective of the invited talk on “Discover Design Thinking For Growth” was to introduce MCA students to the principles and practices of design thinking as a strategic approach for problem-solving, innovation, and sustainable growth. The session aimed to enhance students' creative and analytical thinking skills, encourage a user-centric mindset, and bridge the gap between academic learning and real-world industry challenges. It also sought to inspire students to apply design thinking methodologies in technology, entrepreneurship, and professional decision-making, thereby improving their readiness for industry and future career growth.

Details of the Event:

The programme began with an invocation by the MCA students. Dr Anisha Kumar, Assistant Professor & TPO on behalf of the Director Dr. C. K Renukarya and HoD of MCA department Smt. Rachana C.R introduced and welcomed the resource person and dignitaries. The session was delivered by Mr. Rakesh Babu, an expert in innovation and design thinking. The speaker emphasized the importance of innovation and creativity in today's rapidly changing

professional and technological environment. He explained how ideas play a crucial role in solving real-world problems and how design thinking provides a structured yet flexible approach to transform ideas into impactful solutions. Mr. Rakesh Babu elaborated on the design thinking process, highlighting key stages such as understanding user needs, defining problems, ideation, prototyping, and testing. He emphasised on creativity, idea and innovation, which would answer what is?, what if? , WOW works and the discussions .

Through practical examples and interactive discussions, the session encouraged MCA students to think creatively, adopt a user-centric mindset, and apply design thinking principles in software development, entrepreneurship, and career growth. The talk helped students understand how design thinking can drive personal, professional, and organizational growth. They were given information on the current trending field of job opportunities in the coming years.

The session was informative and inspiring, and it successfully motivated students to explore innovative approaches to problem-solving beyond traditional methods. There was an interactive question-and-answer session, making it a valuable learning experience for all participants.

The session concluded with a Vote of Thanks by Mrs. Yashaswini J, Assistant Professor, expressing gratitude to all the dignitaries, resource persons, Director sir , Head of the department, faculty members, and students for their presence and support.

A brief profile of the resource persons:

1. Mr. Rakesh Babu K. L , COO & Executive Director, Innomantra Consulting Private Limited, Bengaluru.
2. Ms. Priyanka Sridhar, Chapter Chair, CII-Yi, Mysuru.
3. Ms. Shraddha, Chapter Co-Chair, CII-Yi, Mysuru.
4. Mr. Chethan Karanji, CII-Yi Member, Mysuru.

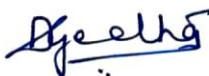
Target audience and No. of Participants/beneficiaries:

A total of 90 MCA students, 5 faculty members and 2 Staff members attended the programme.



Dr. B.R. Jayakumari
Principal

PRINCIPAL



IQAC Coordinator
SBRR Mahajana First Grade College
(Autonomous)

Jayalakshmpuram, MYSURU-570 012



Dr. Anisha Kumar
Event Coordinator









