

**Mahajana Education Society (R)**  
**SBRR Mahajana First Grade College (Autonomous)**  
Affiliated to University of Mysore  
Re-Accredited by NAAC with 'A' Grade, College with Potential for Excellence  
**Post Graduate Wing**  
**Pooja Bhagavat Memorial Mahajana Education Centre**  
K R S Road, Metagalli, Mysuru – 570 016

Date: 10.01.2026

**Title of the Event and name of the venue:**

Internship and Placement Interview drive 2026 by National Anti- Duplication Bureau, Mysore.

**Details of the department organizing the event in collaboration with institution :**

Department of MCA in association with National Anti- Duplication Bureau, Mysuru .

**Purpose and scope of the event:**

The objective of the interview is to evaluate students' understanding of Intellectual Property (IP) law, including key areas such as patents, copyrights, trademarks, industrial designs, and trade secrets, along with their ability to apply this knowledge to real-world situations. It assesses how effectively students analyze cases, interpret legal provisions, and propose strategic solutions for innovation protection and commercialization. The process also evaluates critical thinking, problem-solving skills, communication clarity, presentation ability, and overall confidence in articulating ideas.

**Details of the event:**

The Department of MCA in association with National Anti- Duplication Bureau, Mysuru organized internship and placement drive 2026 for the final year MCA students on the 10<sup>th</sup> January 2026 between 10.30 am to 5 pm in the college campus auditorium. The interview was conducted by Mr. Srinath Setty, Vice President, National Anti-Duplication Bureau , Mysuru and Ms. Keshavshree , HR In-Charge – Mysuru Division. During the presentation, an overview of the National Anti-Duplication Bureau (NADB) was provided. The organization's mission to prevent duplication, promote intellectual property awareness, and safeguard innovation integrity was explained in detail. Students were informed about NADB's role in monitoring IP

infringements, supporting ethical business practices, and fostering originality across industries and academic institutions. The speaker emphasized that awareness of intellectual property is no longer optional but essential in academic research, entrepreneurship, and corporate environments. The three-month internship program was introduced as a structured and skill-oriented opportunity designed to enhance students' practical exposure. The key details shared during the session were:

- Position: Analyst
- Start Date: 1 April 2026
- Location: NADB, Mysore Division
- Working Hours: 10:00 AM – 5:00 PM
- Reporting Manager: Ms. Keshavshree, HR In-Charge – Mysuru Division.

Students were informed that the internship offers significant learning opportunities, hands-on experience, and potential full-time placement based on performance. The interview was conducted based on case study analysis, enacting the scene of enquire and debate on topic related to IPR. Students were assured that upon successful completion, they would receive a personalized reference letter detailing their contributions and achievements. The event was organized with the combined efforts of Smt. Rachana C.R, Associate Professor and HoD, Department of MCA, Dr. Anisha Kumar, Assistant Professor and TPO, Department of MCA and Dr. Supreetha Gowda, Assistant Professor, Department of MCA.

**A brief profile of the resource person:**

Mr. Srinath Setty, Vice President, National Anti-Duplication Bureau, Mysuru .

Ms. Keshavshree, HR In-Charge – Mysuru Division, National Anti-Duplication Bureau.

**No. of Participants:**

A total of 52 students attended the Internship and Placement Drive.

Dr. B R Jayakumari

Principal

PRINCIPAL

Smt. Bhagyalakshamma Rattihalli Ram  
Mahajana First Grade College (Autonomous)  
Jayalakshampuram MYSURU-570 012

IQAC Coordinator

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Dr. Anisha Kumar

Event Co-ordinator







